



CETUSA
Council for Educational Travel, USA

Trainee/Internship Program Offer

(10768) E-Commerce Operator Program - New York, NY



Program Duration: 12 - 18 months

Compensation: \$16.00 per hour

Housing: not provided

Number of Position Offered: 1

Host Company Description:

The host company is a baby care brand with over 25 years of experience. With deep roots in skincare, they also have extensive knowledge of the toddler and kids' market. Operating with a lean and agile approach, they foster an environment that encourages flexibility, creativity, and ownership. Their fast-paced start-up culture provides opportunities for innovation.

Position Description:

- Oversee & optimize daily operations of Shopify e-store
- Implement data-driven strategies to enhance site performance, user experience, & mobile responsiveness
- Develop & execute marketing strategies to drive high-quality traffic & increase conversion rates.
- Design & run experiments to optimize landing & product pages, and marketing funnels
- Utilize AI & LLM technologies to streamline workflows, enhance customer interactions, and improve decision-making processes
- Optimize product listings, pricing, & promotions to maximize revenue. Oversee and manage advertising budgets.
- Monitor KPIs, analyze data, and generate reports to measure success.

Applicant Qualifications:

- To apply for the **Internship** program, you must be an undergraduate student of **E-Commerce** OR a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, you must hold a bachelor's degree in **E-Commerce** and at least 1 year of work experience OR be a career professional of 5 or more years in related field.
- Applicants must speak advanced English
- Experience with Shopify, API integrations, AI models, digital marketing, SEO, Scrum, Kanban
- Understanding of AI and Large Language Model (LLM) technologies

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)

3. Indicate this offer number and title