



CETUSA
Council for Educational Travel, USA

Trainee/Internship Program Offer

(10931) Fashion Marketing for French Speakers – New York, New York



Program Duration: 12 - 18 months

Compensation: \$16.00 per hour

Housing: not provided

Number of Position Offered: 1

Host Company Description:

The host company has been in business for over 18 years. It is a multi-label agency based in New York City. They represent both emerging and established designers in the US with an eclectic mix of cutting-edge luxury and contemporary ready-to-wear and accessory collections. Their team is dedicated to nurturing talent and fostering innovation in fashion. Working hand-in-hand with their designers, they build personalized and strategic US sales entry plans.

Position Description:

- Assisting in the development and implementation of marketing strategies to promote our diverse product portfolio.
- Defining sales strategy for launch of designers in the US market.
- Sales of collection to US buyers.
- Marketing research on US distribution.
- Managing orders for US stores.

Applicant Qualifications:

- To apply for the **Internship** program, you must be an undergraduate student of **Marketing** or **Business** OR a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, you must hold a bachelor's degree in **Marketing** or **Business** and at least 1 year of work experience OR be a career professional of 5 or more years in related field.
- Excellent English and French language skills, and written and verbal communication skills.
- Passion for marketing, creativity, and a genuine interest in the fashion industry.
- Strong attention to detail and ability to effectively multitask in a fast-paced environment.
- Proficiency in Microsoft Office Suite and familiarity with social media platforms.

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title