



CETUSA
Council for Educational Travel, USA

Trainee/Internship Program Offer

(10525) Graphic Design for Packaging – Washington Crossing, PA



Start Date: November - December 2021

Program Duration: 12 – 18 months

Compensation: \$10 per hour

Housing: not provided

Number of Position Offered: 1

Host Company Description:

The host company is a manufacturer, marketer and distributor of innovative and creative party, stationery, craft and toy products which are sold worldwide to retail customers. They have offices and showroom in China and a creative center based in Washington Crossing, Pennsylvania which is 35 miles outside Philadelphia. Their career advancement program provides an opportunity to work with a talented team of designers in a highly creative and dynamic studio.

Program Description:

The selected participant will assist company's packaging design team in all design efforts and develop new product for branded, licensed and private label party, toys, activity kits, crafts & stationery including; product and / or packaging as well as ideas and concepts for new products, programs, planograms, displays, marketing materials, sales support, catalogs etc.

- Learn how to design package layouts and logos in Illustrator
- Edit or retouch images in Photoshop
- Make comp packages for presentation
- Learn how to balance multiple projects at once
- Be able to convey the essence of products in bright, eye-catching design

Applicant Qualifications:

- To apply for the **Internship** program, applicants must be full-time university students with academic focus in **Visual Arts / Graphic Design** studies OR have graduated less than 12 months from the internship begin date.
- To apply for the **Trainee** program, applicants must hold **Visual Arts / Graphic Design** degrees and have least 1 year of professional work experience related to the degree, OR be career professionals of 5 or more years of professional experience in this field

- Excellent skills in Adobe Creative Suite and Microsoft office are required
- Experience working in Mac Based Environment
- Traditional sketching Skills are preferred but not required
- Vector Illustration Skills are preferred but not required
- Excellent English is required for effective oral and written communication, including the ability to present ideas, and/or facts and recommendations effectively

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title