



CETUSA
Council for Educational Travel, USA

Trainee/Internship Program Offer

(10509) Marketing Program – Alpharetta, GA



Start Date: October–December 2021

Program Duration: 12 - 18 months

Compensation: \$10 per hour

Housing: not provided

Number of Position Offered: 1

Host Company Description:

The host company is located in Alpharetta, Georgia and has been in business for over 30 years. It is one of the leading manufacturers of temporary traffic control devices in the U.S. They produce products such as reflective signs, cones, barrels, and safety devices that are designed to provide a safer environment in the work zone for both motorists and roadway workers.

Position Description:

- Gain experience in managing and enhancing company brand
- Conduct campaign management for marketing initiatives
- Update producing marketing and promotional materials
- Create content providing search engine optimization
- Monitor and manage company social media accounts

Applicant Qualifications:

- To apply for the **Internship** program, you must be an undergraduate student of **business management / marketing** OR be a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, you must hold a bachelor's degree in **business management / marketing** and at least 1 year of work experience OR be a career professional of 5 or more years in related field.
- Applicants must speak advanced English
- Outstanding analytical, problem solving, and organizational skills
- Exposure to analytics tools and deep proficiency in Excel analysis
- Strong social media skills

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title