



CETUSA
Council for Educational Travel, USA

Trainee/Internship Program Offer

(10558) Graphic Design Program – Ames, IA



Start Date: September 2021
Program Duration: 12–18 months
Compensation: \$10 per hour
Housing: not provided
Number of Position Offered: 1

Host Company Description:

Specializing in custom web development, IT support, graphic design, and digital marketing, the host company is one of the largest web development firms in Iowa. The host company works with businesses to enhance their web presence. Clean, efficient, and beautiful web design are at the core of this firm. They are currently seeking a talented individual who is eager to enhance their skills and gain experience in a graphic design position.

Program Description:

- Design web and print solutions
- Design and create website layouts
- Utilized UX/UI wireframes
- Consistently strive for excellence in all aspects of the design process

Applicant Qualifications:

- To apply for the **Internship** program, applicants must be full-time university students with academic focus in **Visual Arts / Graphic Design** studies OR have graduated less than 12 months from the internship begin date.
- To apply for the **Trainee** program, applicants must hold **Visual Arts / Graphic Design** degrees and have least 1 year of professional work experience related to the degree, OR be career professionals of 5 or more years in this field
- Excellent English skills required
- Proficiency in Adobe Photoshop, Illustrator and InDesign.
- Basic knowledge of HTML and CSS. Hands-on experience with HTML and CSS is preferred. JavaScript experience is a plus, but not required.
- Solid grasp of web usability and user experience heuristics.
- Strong critical thinking skills demonstrated through the solutions presented in your portfolio.

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title