



CETUSA
Council for Educational Travel, USA

Trainee/Internship Program Offer

(10335) Brand Marketing, Sales & Distribution Program – San Marcos, TX



Start Date: July 2021

Program Duration: 12 – 18 months

Compensation: \$11 per hour

Housing: not provided

Number of Position Offered: 1

Host Company Description:

The host company is located in San Marcos, Texas. They are a wholesale distributor, specializing in beverage imports from Mexico. The company started as a project of culinary experts demanding more gourmet products, and they have more than seven years of experience in the Food & Beverage Industry. They import artisanal, handcrafted, and the best quality products for the restaurant and retail clients.

Program Description:

The selected participant will get experience in B2B sales, import / export and online marketing of company products.

- Develop and maintain digital content consistent with brand management
- Learn how to develop marketing campaigns
- Utilize social media platforms and develop strategies
- Develop a Blog and Zoom classes project
- Visit current and prospective clients

Applicant Qualifications:

- To apply for the **Internship** program, applicants must be full-time university students with academic focus in **Business Management / Marketing** studies OR have graduated less than 12 months from the internship begin date.
- To apply for the **Trainee** program, applicants must hold **Business Management / Marketing** degrees and have least 1 year of professional work experience related to the degree, OR be career professionals of 5 or more years of professional experience in this field
- Excellent English skills
- Adobe creative cloud apps such as Photoshop, Illustrator and Premiere
- Familiarity with social media platforms, specifically YouTube, Twitter, Facebook, and Instagram

How to Apply:

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title