



**CETUSA**  
Council for Educational Travel, USA

## **Trainee/Internship Program Offer**

**(10282) Marketing and Group Sales – Williamsburg, TN**



**Start Date:** March 2020

**Training Duration:** 12 months

**Compensation:** \$11.50 per hour

**Housing:** employee housing available

**Number of Positions Offered:** 1

### **Host Company Description:**

The host company is a year-round resort offering winter ski slopes and summer amusement activities located in the heart of the popular Great Smoky Mountains, in the town which offers thousands of shops, festivals, and fun for the whole family. The resort is a large employer with multiple revenue streams which provide a dynamic learning opportunity for someone interested in business management and accounting practices.

### **Position Description:**

- Become familiar with company marketing and group sales operations
- Collaborate with the marketing manager for sales initiatives on different mediums like the Internet, print and electronic media
- Learn how to achieve targets for sales growth, revenue, etc.
- Develop and maintain good relations with the VIP and key clients of the company
- Learn how to come up with strategies, tactics, profit targets, sales plans, etc.
- Assist in planning new group programs and sales promotions

### **Applicant Qualifications:**

- To apply for the **Internship** program, you must be an undergraduate **business management or marketing** major studies student OR a recent graduate starting the program within 12 months of graduation.
- To apply for the **Trainee** program, applicants must hold **business management or marketing** degrees and have least 1 year of professional work experience related to the degree, OR be career professionals of 5 or more years of professional experience in this field
- Fluent in English (reading, writing and speaking skills)
- Prior group sales or marketing experience preferred
- Must be friendly, outgoing, organized, self-reliant, efficient and have computer skills

### **How to Apply:**

1. Submit a professional resume with a professional photograph
2. Indicate availability dates (start and end dates)
3. Indicate this offer number and title